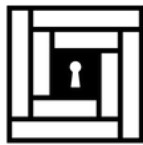




# 2022 HOPE REPORT



**SAFE HOUSE**  
PROJECT

Safe House Project's mission is to increase survivor identification beyond one percent through education, provide emergency services and placement to survivors, and ensure every survivor has access to safe housing and holistic care by accelerating safe house capacity across the U.S..

Our vision is to unite communities to end domestic sex trafficking and restore hope, freedom, and a future to every survivor.

# A LETTER FROM THE FOUNDERS

Dear Friends,

Five years ago we sat around a kitchen table, three military spouses, three husbands deployed, and seven children under the age of seven running around the house, asking ourselves how we could respond to the vision that Nigel Anderson had seen of building up safe houses for children who had been trafficked. We never could have imagined the incredible growth that the next five years would bring, but more importantly, the hundreds of thousands of lives that would be impacted as a result.

We often get asked "how have you all done so much in such a short amount of time?" Well, here's the secret, it isn't because of us. Over the past five years, Safe House Project has become a beautiful tapestry of survivors, policymakers, community advocates, business leaders, and cultural influencers fighting for change, fighting for justice, and fighting for freedom.

We still stand in awe of the moments that were pivotal for growth. In our first year, we were all volunteering to grow the organization, and as a result were able to distribute more than half of our annual revenue in safe house grants. In 2019, the organization grew through over \$500K in donations, allowing us to multiply our impact. As we rolled into 2020, we hosted our first Freedom Requires Action event at the U.S. Capitol and saw momentum continuing to build. Of course, nothing could have prepared us for the COVID slowdown of 2020, but because of the dedication of our team and volunteers, we doubled our impact in safe house capacity building and launched OnWatch. With continued growth, 2021 brought a impactful partnership with the Academy of Forensic Nursing to build and deploy the HOPE training for healthcare workers, as well as working alongside industry partners to launch Safe House Certification.

2022 has expanded the impact of all of our initiatives, as well as allowed us to educate policymakers through a deep understanding of the restorative care landscape in the United States. We are grateful to be part of a powerful group of people uniting to bring hope, freedom, and a future to trafficking survivors throughout the United States. Thank you for being part of our vision to eradicate trafficking and joining us in the next five years of serving survivors.

Best Regards,



Kristi Wells & Brittany Dunn, Co-Founders of Safe House Project



SAFE HOUSE  
PROJECT





# OUR IMPACT

EVERY NUMBER HAS A NAME. EVERY NAME HAS A STORY.

---

Uniting to eradicate trafficking.

**2017**

Founded  
December 2017

**250K+**

people trained to  
identify & report  
suspected  
trafficking

**290**

survivors served  
through  
emergency  
services

**371**

new beds for  
survivors to heal in  
safe houses across  
the U.S.

**135K+**

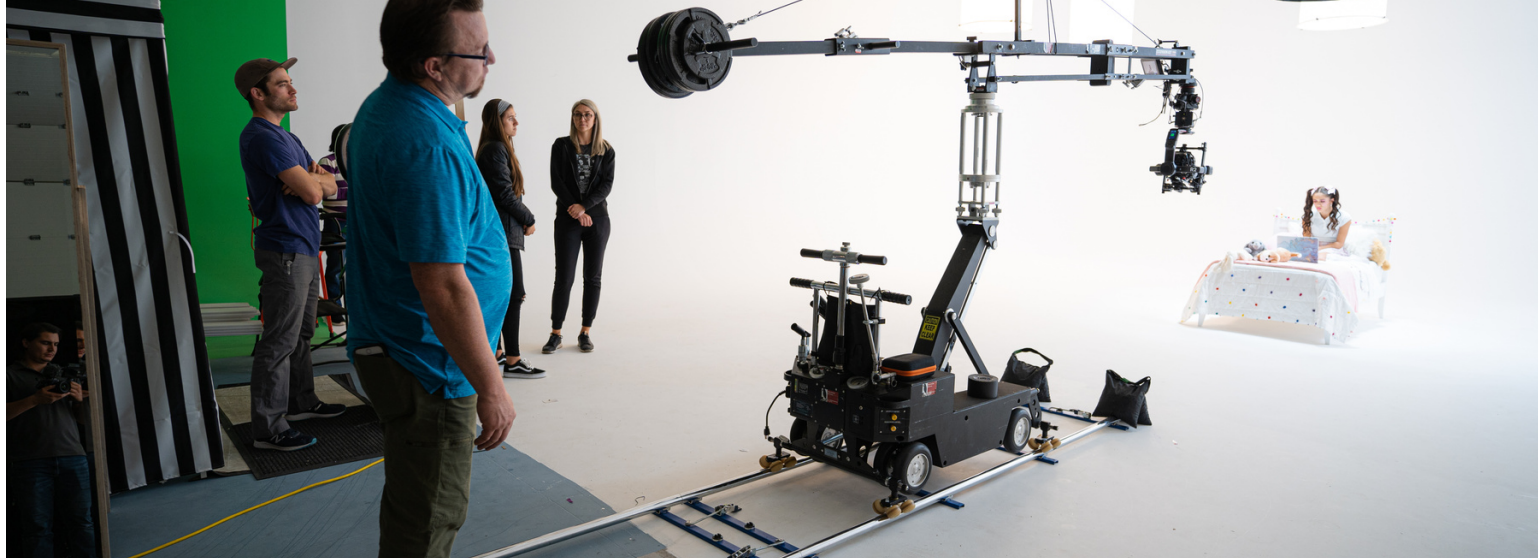
safe nights  
provided to  
survivors annually

**9.8K**

Mentorship hours  
invested into anti-  
trafficking partners



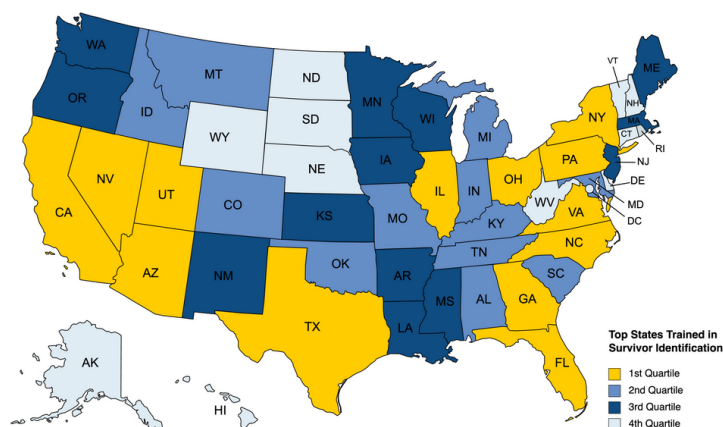
SAFE HOUSE  
PROJECT



# SURVIVOR IDENTIFICATION

## 250K PEOPLE TRAINED TO IDENTIFY & REPORT TRAFFICKING

Safe House Project has trained over 250K people across all 50 United States to increase survivor identification. Industry specific trainings for essential workers like healthcare professionals, educators, law enforcement, and in-home service providers, as well as general training for the public empowers people to spot, report, and prevent trafficking where they live, work, and play.



### Safe House Project Trainings:

- Healthcare Observations for the Prevention & Eradication of Human Trafficking Training (H.O.P.E. Training)
- OnWatch Digital Community Training, available at [IAmOnWatch.org](http://IAmOnWatch.org)
- In-home service provider training
- Conferences & Community Events
- Foster care training
- Law Enforcement training
- Military Training



### NOVANT HEALTH

Novant Health, based in Charlotte, NC is leading the nation by being the first healthcare system to adopt Safe House Project's H.O.P.E. Trafficking Training.



### MEDQUEST COLLEGE

MedQuest College is the first school in the nation to offer H.O.P.E. human trafficking prevention courses to all students and faculty.



**SAFE HOUSE  
PROJECT**



# SURVIVOR IDENTIFICATION

## URGENT RESPONSE HELPS SURVIVOR ESCAPE

At 56 years old, Nancy had only ever known abuse and victimization at the hand of her trafficker. Yet one day, she gained the courage to escape. In the dark and rain, she found her way to the closest hospital.

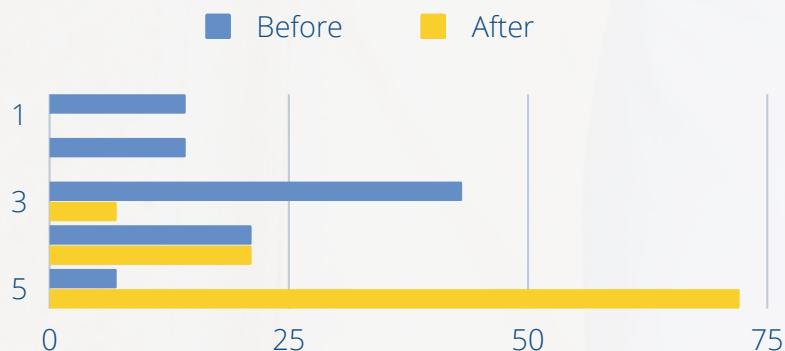
When this older woman stumbled into the emergency department, the staff was very unsure what was happening. She was agitated and kept saying that she needed help to get away from her trafficker. Using the hospital WiFi she was able to do a quick search and call Safe House Project to advocate for her and help her find a safe house.

The Safe House Project team worked quickly with the hospital to ensure her safety and find an emergency safe house program, since the local domestic violence shelters would not accept trafficking survivors.

Within hours, she was accepted to an emergency safe house program in another state. Safe House Project coordinated with the hospital to facilitate her secret exit and transportation to the airport.

When Nancy made it on to her final flight she called our team in tears. "Thank you for believing me and helping me when everyone else said no. It's because of you I am alive. It is because of you, I am free," she said.

On a scale of 1 to 5 how much did you know about trafficking before and after taking the training (1 = no knowledge and 5 = very knowledgeable)?



# 85%

Feel very knowledgeable about how to report suspected trafficking after completing the H.O.P.E Healthcare Training.

The H.O.P.E. Training is the most impactful training I have taken. Please tell your donors how grateful we are!  
- Kate E., RN, BSN, SANE-P



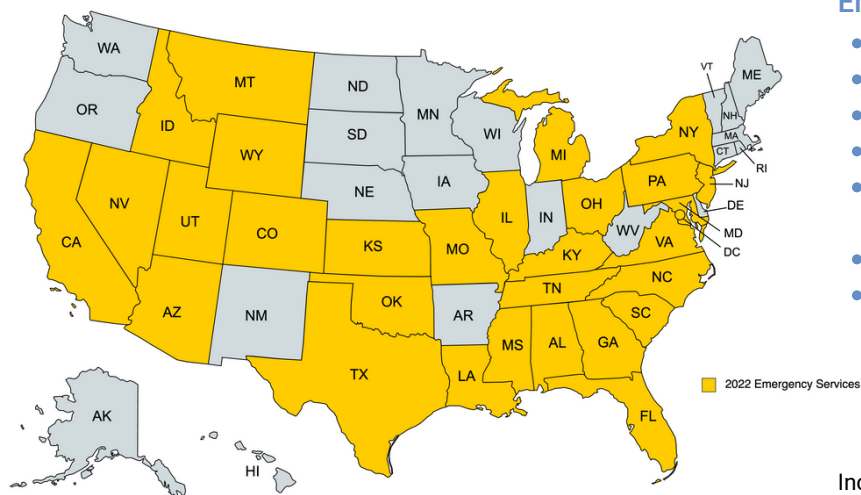
SAFE HOUSE  
PROJECT



# EMERGENCY SERVICES

## 290 SURVIVORS PROVIDED EMERGENCY SERVICES

Our Survivor Response team is available 24/7/365 to assist survivors exiting their trafficking situation receive emergency services, safe house placement, and support to break cycles of victimization and be empowered on their path to freedom. As a result of increasing survivor identification through education, Safe House Project experienced an increase of 140% in survivor identification over budgeted estimates. To date, SHP has served 290 survivors with emergency services. In 2022, survivors were served from 29 states, plus Washington D.C.



### Emergency Services Provided:

- Safe House Placement
- Airfare or bus fare to a safe house
- Food
- Basic Necessities
- Emergency hotel stays while in route to a safe house program
- Exit assistance
- Advocacy

# 140%

Increase in expected emergency placements  
over 2022 budgeted estimates.

When a survivor has the courage to escape, we want to make sure that there is someone there to say 'I see you. You are safe. We will do everything we can to help.'

- Alia Dewees, SHP Aftercare Development Director & Survivor Leader



SAFE HOUSE  
PROJECT



# EMERGENCY SERVICES

## A SURVIVOR'S JOURNEY TO FREEDOM

---

Anna was sexually abused by a family member at a young age. Her mom died after a long battle with drug addiction which left Anna in the care of Child Services. She was moved from one foster family to the next, suffering continued abuse and neglect.

Her life of trafficking began at the age of 12. This life, along with drug and alcohol abuse, led her to face serious consequences. It was then that Child Services realized that she was living on her own; in a tent.

She never finished high school and spent years in and out of drug rehabs and mental institutions. Her experience has taught her not to trust or depend on anyone. However, she put her trust in us. For that, we are so grateful.

Over the last two weeks, we supported her as she traveled over 3,000 miles. Her true willingness for change helped her endure two emergency shelters, one hotel, five Ubers, two buses and two plane trips. Her giving spirit continued to shine through her tears as she would share her lunch with a homeless man in exchange for conversation or use some of her food allowance to buy cat food for the strays that kept her company during the day.

SHP staff spent countless hours on the phone with her during times of crisis (and occasionally times of boredom). She would often reveal a simple child-like remark that reminded us of the childhood she never got to experience.

This morning, we checked her into a Safe House where she can begin healing and recovery. Now at 25 years old, Anna has dreams of becoming a Peer Support Specialist where she can use her own life experiences to help young women struggling with sexual abuse, addiction, mental health, and homelessness.

Her perseverance is a true inspiration to everyone that she encounters and we have no doubt that she will continue to make a significant difference in the lives of many.





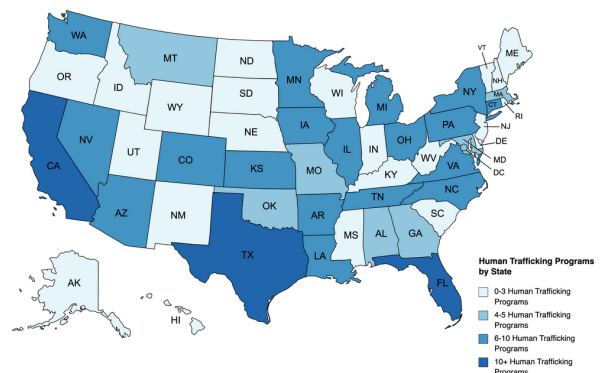
# NATIONAL SAFE HOUSING ANALYSIS

## 357 TRAFFICKING SPECIFIC NON-PROFITS IN THE U.S.

The anti-trafficking organizations represented in the analysis represent non-profits providing direct care to trafficking survivors in the United States, and are aggregated from:

- Safe House Project Network
- Polaris Project
- State Task Force & Coalition Partners
- Wellspring Living Institute Programs
- Institute for Sheltered Care
- Thistle Farm Network
- NTSA

\*This does not represent government agencies, task forces, coalitions, or awareness organizations.



### 272

Organizations out of the 357 provide residential housing, specific to human trafficking survivors.

### 35

Organizations are in the process of launching a residential program.

### 76

Organizations provide non-residential services, like case management, therapy, career training, drop-in centers, etc.

### 140

Organizations serve young adults or adult survivors through residential care.

### 74

Organizations serve domestic minor survivors of trafficking (DMST) through residential care.

### 28

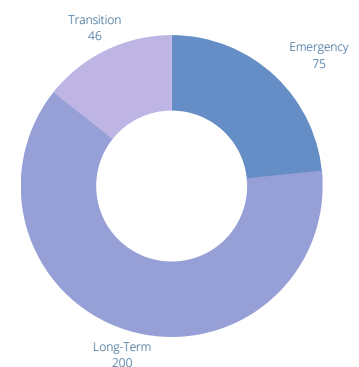
Programs are able to serve mothers with their children.

### Safe House Continuum of Care:

Emergency Programs (Up to 90 days)

Long-Term Programs (12-24 Months)

Transitional Programs (6-12 Months)



SAFE HOUSE  
PROJECT

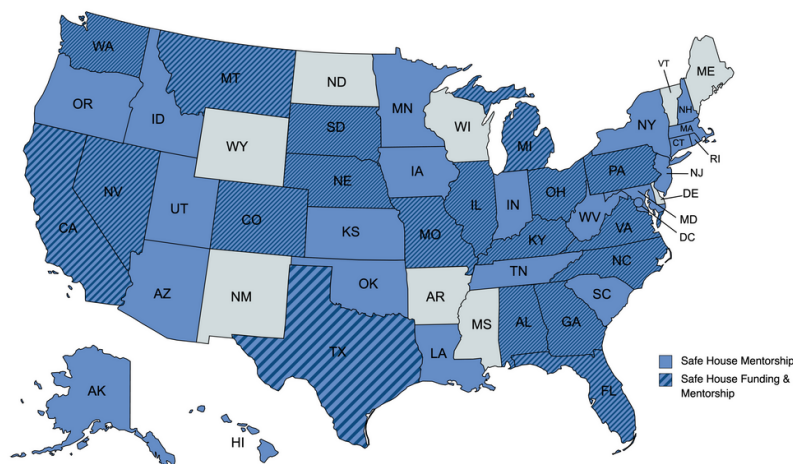




# SAFE HOUSE CAPACITY BUILDING

## 371 NEW BEDS PROVIDE 135K SAFE NIGHTS FOR SURVIVORS

Since 2018, Safe House Project has added 371 new beds to the national landscape for survivors to receive safe housing and the services they need to heal. That is over 135K safe nights annually. Most survivors will spend 12-18 months in a safe house receiving therapy, medical attention, education, and life skills training. Each home specializes in serving various trafficking populations, like minors, mothers with children, boys, severe mental health, etc. But it is so much more than a bed, it is an opportunity to break the cycle of victimization and begin to dream again.



# \$1.42 MILLION

To date, Safe House Project has invested \$1.42M to help open or expand safe house programs through funding and mentorship. These programs empower survivors through therapy, life skills training, education, legal services, medical care, and support. These programs are a beacon of hope, freedom, and a future to trafficking survivors.

Most survivors find it safer to move into a safe house program outside of the area where they were trafficked, so having a network of specialized homes allows us to meet the individualized needs of each survivor seeking safe house placement.



SAFE HOUSE  
PROJECT



# SAFE HOUSE PROGRAM MENTORSHIP

9,800+ MENTORSHIP HOURS INVESTED INTO PARTNERS

To ensure hands on investment in the industry Safe House project uplifts service providers caring for trafficking survivors by hosting trainings, reviewing program models and policies, and providing trauma informed, survivor led evaluation based on best practices.

## SHP'S MONTHLY WEBINAR SERIES TOPICS INCLUDE:

- INCREASING SERVICES FOR SURVIVORS OF FAMILIAL TRAFFICKING
- CULTURAL COMPETENCY TRAINING
- STRATEGIC SUSTAINABILITY
- ECONOMIC EMPOWERMENT OPPORTUNITIES FOR SURVIVORS
- INTER-AGENCY COLLABORATION FOR EMERGENCY HOUSING
- NATIONAL LANDSCAPE ANALYSIS
- DEMYSTIFYING DISSOCIATIVE IDENTITY DISORDER

140

Partner Programs

4,145

WEBINAR PARTICIPANTS



SAFE HOUSE  
PROJECT



# SAFE HOUSING & RESTORATIVE CARE

## SURVIVORS FIND FREEDOM IN SAFE HOUSES

---

"Safe House Project has been a key partnership for Prism Project this year as we launched the first of its kind safe house and restorative program here in Michigan with their support. Mission Ranch Program is now open to serve child survivors of sex trafficking with trauma informed, victim centered wrap-around care providing education, life skills, therapy, medical, and spiritual Care all-in-one safe place. We are very grateful to be a recipient of a Safe House Project Grant which assisted Prism Project in opening our doors by providing funding for salaries and residential care staff. We were also able to utilize their OnWatch training for our staff, receive beds and mattresses through their invaluable connections, and receive guidance as we pioneered this program here in our state." - **The Prism Project Team**

---

"Partnerships are essential in this work, and The WellHouse's partnership with Safe House Project has contributed to our ability to continue to serve with excellence including our newest program for minors. We are very grateful for the blessing of the award of a grant request along with the opportunity to apply for certification. But, I think the greatest blessing was the referrals to include a precious teen who has begun her healing journey at The WellHouse!" - **Carolyn Potter, The WellHouse**

---

"Wow! You guys are so AMAZING! You guys behind the scenes are what makes this all possible and for that I am so grateful. You help survivors get access to the resources they need like counseling, a therapeutic environment, and medical...you also give us access to the healing we need and give us access to a stable life outside of the streets and for that I pray God blesses each and every one of you greatly. Thank you so much for supporting survivors like myself. We love you!" - **Survivor from One Voice**

---

"Safe House Project blessed Rejuvenating Women with a grant that will be used to help adult and child sex trafficking survivors and those who need to be listened to who have suffered from SRA and DID. This partnership is so important to us because we have learned from the leaders at SHP." - **Julie Shrader, Rejuvenating Women**

---







# SAFE HOUSE CERTIFICATION

## 10 PROGRAMS EVALUATED IN 2022

Safe House Certification is a voluntary process that recognizes quality safe house programs and highlights areas for improvement by evaluating organizations against evidence-based and promising practices for serving trafficking survivors. Safe House Certification reinforces the importance of high-quality therapeutic care and residential housing as necessary services to break the cycle of victimization for trafficking survivors. When survivors are able to receive quality services and feel supported in their healing journey, it decreases the rate of re-victimization.

## SAFE HOUSE CERTIFICATION REVIEW BOARD



**DR. MARLENE CARSON**  
U.S. Survivor Advisory Council &  
Lived Experience Expert



**TAWFIK JARJOUR**  
Senior Consultant at  
Accenture Strategy



**DR. M. ELIZABETH BOWMAN**  
Professor at Gallaudet University &  
Lived Experience Expert



**ASHLEY HODGES, PHD, WHNP-BC, FAANP**  
Professor at  
University of Alabama



**MARY FRANCES BOWLEY**  
President & Founder of  
Wellspring Living

"Even in 'the life' there are standards (unethical immoral and illegal). It is time to implement a housing standard of care for survivors of human trafficking. This is vital to hold service providers accountable and prevent further exploitation."

- DR. MARLENE CARSON, U.S. SURVIVOR ADVISORY COUNCIL ON HUMAN TRAFFICKING & FOUNDER OF THE SWITCH



**SAFE HOUSE**  
PROJECT





Photograph: In June, anti-trafficking leaders (left to right) Patrina Mosley (Douglass Leadership Institute), Barbara Amaya (Survivor Leader), CocoEva Soleil LuzGuerrero Alcazar (Survivor Leader), and Brittany Dunn (COO & Co-Founder of Safe House Project), joined Congressman Chris Smith (center) and Mary Vigil (far right Legislative Director for Congressman Smith) to hold a press conference at the United States Capitol on the importance of HR 6552, the Frederick Douglass Trafficking Victims Prevention & Protection Reauthorization Act of 2022.

# POLICY

## TRAFFICKING SURVIVOR EQUITY COALITION

Safe House Project is honored to lead the Trafficking Survivor Equity Coalition (TSEC), which brings anti-trafficking field informed recommendations to educate policymakers on how to effectively prevent trafficking, protect trafficking survivors through equitable and inclusive services, and prosecute traffickers. TSEC supports a holistic approach to serving human trafficking survivors in the United States.

### Core Values:

- Advocating for survivors, organizations, and the anti-trafficking field
- Creating opportunities for the voice of trafficking survivors to be heard
- Every survivor deserves access to survivor-informed, trauma-informed, and healing-centered services
- Human-Rights Focused Solutions that recognize every person has value, dignity, and worth



The Frederick Douglass Trafficking Victims Prevention & Protection Reauthorization Act of 2022 was introduced on February 8, 2022 by Congressman Chris Smith (R-NJ) and Congresswoman Karen Bass (D-CA) to reauthorize \$1B in funding over the next five years to support domestic and international trafficking initiatives. On July 26th, the U.S House of Representatives passed H.R.6552. On December 21st, the Senate bills for the TVPA S. 3946 & S. 3949 passed the Senate. On December 23rd, the House passed S. 3946 & S. 3949, which sent the TVPA to the President, where he signed for the final signature. Safe House Project is honored to work alongside members of Congress to pass critical legislation that supports initiatives to prosecute traffickers, protect victims, and prevent trafficking.



SAFE HOUSE  
PROJECT

# BECAUSE OF YOU...

## YOU WERE THE DIFFERENCE IN THEIR STORY

---

"After attending a Safe House Project training, I was getting gas near a motel, and noticed an older gentleman with a young child walking through the parking lot late at night. He was dressed appropriately for the warm weather, while the child had on a parka and headed towards a motel. My gut immediately felt uneasy, but I knew that it looked like trafficking based upon the training. I immediately contacted the local authorities to report what I had seen. The next morning law enforcement confirmed that they investigated and rescued a little boy who was being trafficked." - E.D.

"I was training high schoolers, on behalf of Safe House Project, to identify the different business models of trafficking, which included 'boyfriending.' After the presentation, a student approached me and disclosed that her friend had an older boyfriend that sounded a lot like what the presenter had described. The information was provided to local law enforcement and, upon further investigation, it was discovered that the student's friend was being groomed by a man in his 30s. The education being provided to these students allowed for a middle school student to be identified as at-risk before she was physically harmed." - W.B.

"Ali called Safe House Project after she went out of state to a hospital seeking help. The charge nurse had been trained by SHP's H.O.P.E trafficking training, equipping her to understand Ali's fragile mindset as well as the security threats of the situation. Operating within SHP-recommended protocols, the nurse provided a private room where Ali could shower, eat, and sleep. SHP worked quickly to secure a safe home and deploy a rescue team who transported Ali safely to the airport." - A.M.

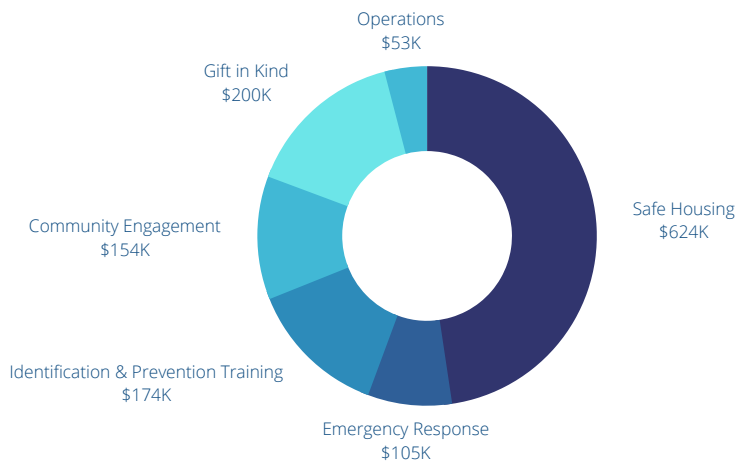
"SHP received a call from a partner organization that was working with a survivor that desperately wanted to leave the state and find safety for herself and her two children. With some teamwork from our partners and the airport staff, the survivor was able to take the courageous step to go into a program. Now her and her two children are safe and living a life of freedom." - K.F.



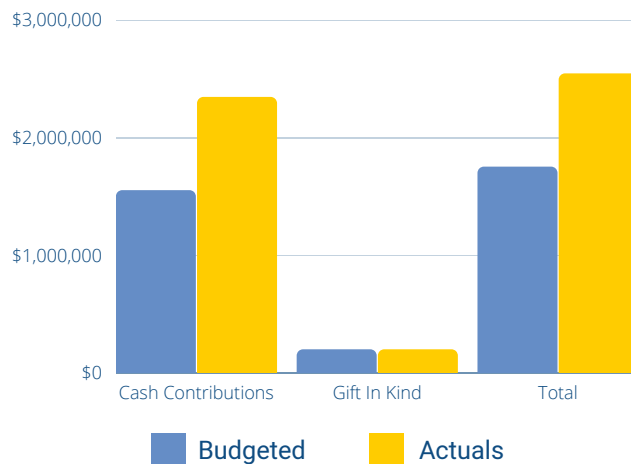


# YOUR INVESTMENT IN THE FIGHT AGAINST TRAFFICKING

## 2022 Budget (Actuals)



## 2022 Revenue



## PLAN FOR ERADICATING CHILD TRAFFICKING BY 2030



A Safe House network in all 50 states to protect, to serve & to empower survivors



Six million people trained to spot, report, & prevent sex trafficking in America



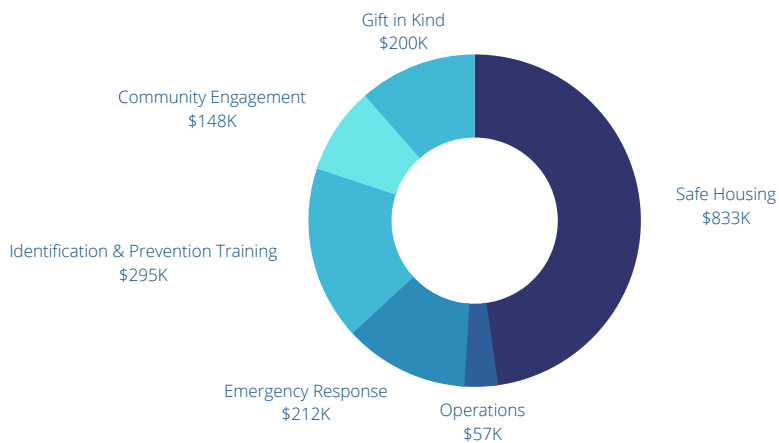
Train 250 corporate partners to disrupt human trafficking



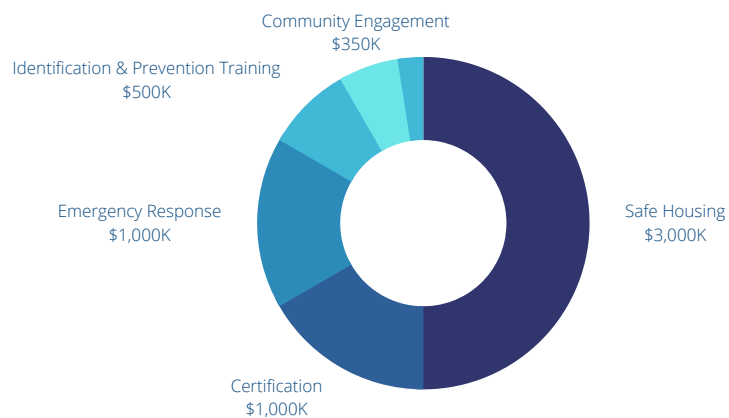
Launch the Trafficking Survivor Equity Coalition

## FUNDING THE VISION

### 2023 Budget



### 2026 Budget



Our 2023-2026 plan will grow our annual operating budget to \$6 million in 2026.



SAFE HOUSE  
PROJECT

# 2022 SAFE HOUSE PROJECT TEAM



# 2022 BOARD MEMBERS

**Joel English** | Chairman of the Board & Vice President of Centura College  
**Kristi Wells** | CEO & Co-Founder of Safe House Project  
**RaeAnn Hancock** | VP of Healthcare Consulting for NTT DATA Services  
**Darin Ely** | President of VA Asset Group  
**Vickie Walker** | Angel Investor  
**John-Allen Waldrop** | Vice President & Corporate Counsel at Loyalty Brands  
**Kenneth Walker** | Past Chairman & CEO of Driven Brands and Past Chairman of the International Franchise Association  
**Scott Hasenbalg** | Executive, Leader, Social Entrepreneur