



## AGENDA | MARCH 12TH (DAY 1)

Time	Breakout 1 - Ballantyne AB	Breakout 2 - Ballantyne CD	Breakout 3 - Carolina Room
7:15 – 8:30	Breakfast		
8:30 – 8:45	<b>Welcome &amp; Opening Remarks</b> Kristi Wells		
8:45 - 9:30	<b>LEADERSHIP IN ACTION</b> <b>Jason Sisneros</b>		
9:30 - 9:45	Break & Exhibitor Engagement		
9:45 – 10:45	<b>REPAIR</b> <b>Repairing Real World Leadership Challenges in the Anti Trafficking Field</b> Alia Paramore · Nate Davis · Keelin Washington · Abby Germer		
10:45 – 11:00	Break & Exhibitor Engagement		
11:00 – 11:45	<b>REPAIR</b> <b>From Client to Colleague: Building Survivor-led Teams with Integrity and Intention</b> Paula Haines	<b>REPAIR</b> <b>Structuring for Impact Through a Dedicated Chief Impact Officer</b> Dr. Alissa Tertichny	<b>REPAIR</b> <b>Repairing Governance: Building Boards That Actually Work</b> Kristi Wells and John Allen Waldrop
11:45 – 1:00	Lunch		
1:00 - 1:45	<b>INNOVATION</b> <b>From Reactive to Predictive: The Evolution of Survivor-Centered Systems</b> Brittany Dunn		
1:45 - 2:00	Break & Exhibitor Engagement		
2:00 – 2:45	<b>INNOVATION</b> <b>Get Creative about Trauma-Responsive Solutions: Using Film Therapy to Deepen Survivor Engagement</b> Mark Steenbarger	<b>INNOVATION</b> <b>Brainspotting as a Pathway to Regulation and Recovery for Human Trafficking Survivors</b> Amanda Pulley	<b>INNOVATION</b> <b>Building What Doesn't Exist Yet: Innovation at the Intersection of Tech and Justice</b> Brittany Dunn
2:45 – 3:15	Networking & Exhibitor Hall		
3:15 – 4:00	<b>LEADERSHIP IN ACTION</b> <b>Phil Jones</b>		
4:00 – 6:00	Reception		



## AGENDA | MARCH 13TH (DAY 2)

Time	Breakout 1 - Ballantyne AB	Breakout 2 - Ballantyne CD	Breakout 3 - Carolina Room
8:15 – 8:30	Morning Welcome		
8:30 – 9:15	<b>LEADERSHIP IN ACTION</b> <b>Stephen Scoggins</b>		
9:15 – 10:00	<b>STOP</b> <b>Leading Beyond Dysregulation</b> Alia Azariah		
10:00 – 10:15	Break & Exhibitor Engagement		
10:15 – 11:15	<b>STOP</b> <b>Stopping the Work That No Longer Works</b> Kat Arnold	<b>STOP</b> <b>Stop Assuming: Building Programs Rooted in Survivor Agency</b> Dacia Hamby	<b>STOP</b> <b>OnlyFans: The New Frontier of Sexual Exploitation</b> Harmony Dust
11:15 – 12:45	Lunch		
12:45 – 1:30	<b>EXECUTION</b> <b>Beyond Services and the Safe House: A Partnership-Driven RISE Framework for Survivor Restoration</b> Dan Emr		
1:30 – 1:45	Break & Exhibitor Engagement		
1:45 – 2:45	<b>EXECUTION</b> <b>Velocity: A Practical Framework for Execution</b> Clay Vaughan		
2:45 – 3:15	Networking & Exhibitor Hall		
3:15 – 3:45	<b>LEADERSHIP IN ACTION</b> <b>Flock Safety: Shaping Policy to Protect Anti-Trafficking Techn</b> Michael Goldsticker · Kam Simmons		
3:45 – 4:00	Closing Remarks		



Scan the QR Code for the full agenda and session descriptions.

If you have a concern or are a survivor that needs to talk, members of our staff are here for you.  
Alia Azariah, Survivor Leader; Kathleen Arnold, MSW; Liberty Sarkar, Social Worker

# SESSION DETAILS

## DAY ONE

### LEADERSHIP IN ACTION

Jason Sisneros

Jason Sisneros opens ATAC with a leadership session rooted in lived consequence rather than theory. A battle-tested CEO and systems architect, Jason has spent decades guiding organizations through moments of fracture, transition, and recovery—when leadership credibility is fragile and decisions carry lasting impact.

Having advised Fortune 500 companies and led more than 100 organizational turnarounds, Jason brings a rare fluency in what leadership looks like when things break down. His work focuses on accountability without collapse, clarity without defensiveness, and rebuilding trust without bypassing responsibility.

Jason is bringing this expertise to ATAC because the anti-trafficking field demands leaders who can navigate failure, pressure, and complexity without losing integrity. This session invites leaders to examine how they respond when systems strain, when people are hurt, and when the easy answers fail.

### REPAIR: REPAIRING REAL-WORLD LEADERSHIP CHALLENGES IN THE ANTI-TRAFFICKING FIELD

Panel Discussion

Leadership challenges in the anti-trafficking field are rarely clean or theoretical. This panel explores how real leaders navigate breakdowns in governance, culture, partnerships, and strategy—particularly under conditions of urgency, limited resources, and public scrutiny.

Panelists draw from lived leadership experience to discuss what repair actually looks like when decisions have consequences for survivors, staff, and communities. The conversation centers on responsibility, restraint, and the courage required to address harm honestly while continuing to lead forward.

### REPAIR BREAKOUT: FROM CLIENT TO COLLEAGUE: BUILDING SURVIVOR-LED TEAMS WITH INTEGRITY AND INTENTION

Paula Haines

As survivor-led and survivor-informed organizations grow, leaders face one of the most complex dynamics in the field: hiring staff who were once program participants. This session addresses the opportunities and tensions inherent in dual-role leadership models.

Paula Haines, CEO of Freedom a la Cart, shares how her organization developed a practical, trauma-informed framework that honors lived experience while maintaining professionalism, clarity, and sustainability. She unpacks Freedom's Dual-Role Policy Framework, leadership pipeline, and culture practices designed to support healthy transitions.

Leaders will leave with concrete tools for reducing role confusion, strengthening team culture, and investing in survivor leadership without compromising organizational integrity.

### REPAIR BREAKOUT: STRUCTURING FOR IMPACT THROUGH A DEDICATED CHIEF IMPACT OFFICER

Alissa Tertichny

As nonprofit organizations grow, programmatic leadership is often underrepresented at the executive level. This session explores the emerging role of the Chief Impact Officer (CIO) and its relevance to the anti-trafficking field.

Participants will examine how a CIO can strengthen strategic vision, align treatment philosophy across programs, support trauma-informed organizational culture, and elevate impact measurement. Anti-trafficking-specific considerations will be discussed alongside real-world organizational examples.

### REPAIR BREAKOUT: REPAIRING GOVERNANCE: BUILDING BOARDS THAT ACTUALLY WORK

Kristi Wells

Boards play a critical role in organizational health, yet governance failures are one of the most common—and least addressed—sources of dysfunction in the anti-trafficking field.

This session examines how boards can unintentionally hinder innovation, undermine leadership, or exacerbate instability, and what it takes to build boards that genuinely support mission, accountability, and long-term impact. Leaders will gain practical insights into board structure, expectations, and repair strategies when governance is no longer serving the organization.

### INNOVATE: FROM REACTIVE TO PREDICTIVE: THE EVOLUTION OF SURVIVOR-CENTERED SYSTEMS

Brittany Dunn

This keynote marks the launch of a new dataset of nearly 3,000 data points drawn from across the anti-trafficking field. Brittany Dunn challenges leaders to move beyond reactive decision-making and toward predictive, data-informed strategy.

Participants will explore how evidence can identify systemic gaps, anticipate survivor needs, and drive innovation—without losing sight of the human realities behind the numbers. This session invites leaders to rethink how data can strengthen accountability, sustainability, and impact across the field.

# SESSION DETAILS

## **INNOVATE BREAKOUT: GET CREATIVE ABOUT TRAUMA-RESPONSIVE SOLUTIONS: USING FILM THERAPY TO DEEPEN SURVIVOR ENGAGEMENT**

Mark Steenbarger & Emily Taylor-Ginger

This session introduces film therapy as an innovative, trauma-responsive strategy for survivor engagement and empowerment. Designed for program managers, residential staff, and direct service providers, the session offers a practical framework for integrating creative storytelling into survivor-centered programming.

Participants will learn facilitation techniques, implementation strategies, and sustainability considerations, while exploring leadership's role in fostering creativity, reflection, and connection within trauma-informed systems of care.

## **INNOVATE BREAKOUT: BRAINSPOTTING AS A PATHWAY TO REGULATION AND RECOVERY FOR HUMAN TRAFFICKING SURVIVORS**

Amanda Pulley

Emotional dysregulation is often a missing link in survivor healing—and a driver of staff burnout and program stagnation. This executive-level session introduces Brainspotting (BSP), a neuroscience-based modality that accesses subcortical processing without requiring survivors to verbalize trauma.

Designed for organizational leaders and program directors, the session equips attendees to evaluate, integrate, and resource BSP responsibly within trafficking-specific programs.

## **INNOVATE BREAKOUT: BUILDING WHAT DOESN'T EXIST YET: INNOVATION AT THE INTERSECTION OF TECH AND JUSTICE**

Brittany Dunn

This session explores what it takes to build solutions where none currently exist. Brittany Dunn examines how technology, systems thinking, and justice-centered leadership can intersect to address persistent gaps in survivor services.

Leaders will be challenged to think beyond incremental improvement and toward intentional innovation—grounded in ethics, accountability, and survivor-centered design.

## **LEADERSHIP IN ACTION**

Phil Jones

Phil Jones understands execution at the highest levels—and he understands what happens when systems fail the people they are meant to protect. As CEO of Epic Baking Co., backed by AUA Private Equity Partners, Phil leads in environments where clarity, accountability, and results are non-negotiable. His career spans nearly three decades of senior leadership across global organizations including Coca-Cola, HJ Heinz, CSM Bakery Solutions, and Darnel Group. He has been responsible for large teams, complex operations, and decisions where failure carries real cost.

But Phil's presence at ATAC is not only professional—it is personal. A close family member has been directly impacted by exploitation, giving Phil an unfiltered view into how broken systems, delayed action, and poor execution harm real people. That experience fundamentally reshaped how he views leadership, responsibility, and the urgency of doing things right the first time.

## **DAY TWO**

### **LEADERSHIP IN ACTION**

Stephen Scoggins

Having built and exited multiple organizations, Stephen has seen firsthand how success can quietly become a liability. What once fueled growth—urgency, grit, relentless drive—can eventually undermine culture, judgment, and sustainability if left unexamined.

Stephen is bringing this work to ATAC because mission-driven leaders are especially vulnerable to confusing motion with progress. This session invites leaders to confront uncomfortable questions about identity, control, and discernment at higher levels of responsibility.

Stephen challenges attendees to examine what leadership looks like when courage is paired with humility, when strength includes restraint, and when letting go is as strategic as pushing forward. This is a session for leaders ready to evolve, not just endure.

### **STOP: LEADING BEYOND DYSREGULATION**

Alia Azariah

In a field driven by urgency, emotion, and real human stakes, leaders are often rewarded for speed and responsiveness. But when decisions are made under pressure, dysregulation can quietly take the lead, shifting priorities away from survivor outcomes and toward quieting tension, managing optics, or reacting to the loudest voices in the room.

This session invites leaders to reclaim discernment by creating space between stimulus and response. Participants will explore what it means to stop letting urgency decide, stop absorbing others' nervous systems, stop treating all feedback as equal, and stop leading in isolation.

# SESSION DETAILS

## **STOP BREAKOUT: STOPPING THE WORK THAT NO LONGER WORKS**

Kathleen Arnold, MSW

The anti-trafficking field is full of programs that once made sense and no longer do, yet continue out of habit, fear, or funding pressure. Kathleen Arnold brings a seasoned practitioner's lens to one of the hardest leadership decisions: knowing when persistence has become a liability. This session challenges leaders to stop confusing effort with effectiveness. Kathleen guides participants through how to evaluate impact honestly, navigate resistance to change, and make disciplined decisions that free up resources, energy, and trust for work that actually serves survivors.

## **STOP BREAKOUT: ONLYFANS: THE NEW FRONTIER OF SEXUAL EXPLOITATION**

Harmony Dust

Platforms like OnlyFans are often framed as empowerment or harm reduction, but for many survivors they represent a modern pipeline into long-term exploitation. Harmony Dust, survivor-leader and founder of Treasures, draws on lived experience, research, and decades of frontline work to dismantle the glamorized narrative surrounding platform-based commercial sex.

This session challenges leaders to stop repeating messaging that unintentionally normalizes harm. Attendees will leave with clearer ethical language, deeper understanding of psychological and relational impacts, and concrete guidance for aligning organizational messaging with survivor-centered realities.

## **STOP BREAKOUT: STOP ASSUMING: BUILDING PROGRAMS ROOTED IN SURVIVOR AGENCY**

Dacia Hamby

What if the greatest barrier to survivor healing is our need to define success for them? This session explores how moving from prescriptive programming to shared power and informed choice transforms outcomes, dignity, and accountability. Attendees will walk away with a practical framework for implementing survivor-driven microgoals to track authentic progress.

## **EXECUTE: BEYOND SERVICES AND THE SAFE HOUSE: A PARTNERSHIP-DRIVEN RISE FRAMEWORK FOR SURVIVOR RESTORATION**

Dan Emr

Survivor restoration rarely happens within the walls of a single program. Dan Emr explores how fragmented systems and informal partnerships often leave survivors navigating gaps no organization can fill alone. Using Worthwhile's partnership-driven RISE Framework as a case study, this session invites leaders to stop trying to do everything themselves and instead build accountable, sustainable collaborations. Participants will examine how strategic partnerships, clear MOUs, and the courage to sunset misaligned initiatives can expand long-term survivor outcomes.

## **EXECUTE: VELOCITY: A PRACTICAL FRAMEWORK FOR EXECUTION**

Clay Vaughan

Clay Vaughan closes the execution arc with a practical framework for building momentum without chaos. Drawing on experience scaling over 100 organizations across industries, Clay helps leaders identify where misalignment, unclear priorities, and fragmented systems slow progress.

This session equips leaders with structures for rhythm, accountability, and learning—essential for sustainable execution in mission-driven organizations.

## **LEADERSHIP IN ACTION**

Flock Safety

As ATAC's presenting sponsor, leaders from Flock Safety's Legal and Policy team will provide an overview of model policies around technology that solves human trafficking cases, give examples from different state frameworks, and describe how trafficking advocates and survivors can support model policies at the state and local level.