

# FREEDOM REQUIRES ACTION | CORPORATE SOCIAL RESPONSIBILITY

BE PART OF THE SOLUTION TO END SEX  
TRAFFICKING IN AMERICA BY 2030

## Financial Services Industry

- Assist survivors in rebuilding their economic portfolio.
- Pass legislation to allow for transparency of corporate beneficial ownership.

## Social Media

- Hire a Human Trafficking subject matter expert to advise on new product development and innovative safety features to protect children from victimization.
- Implement innovative safety features that could benefit survivors.
- Train content moderators on signs and indicators of trafficking in the digital space, and how to report suspected trafficking.
- Allow anti-trafficking organizations to intelligently offer paid ads to potential victims to connect them to resources.

## Transportation

- Provide bus drivers, ride-share drivers and taxi drivers proper training to identify victims and protocols for assisting in response.
- Provide travel vouchers to help survivors actually get free from their trafficking situations and provide them with transportation to critical resources they need to rebuild their lives.

## Hospitality

- Train employees identify victims and implement protocols for reporting.
- Adopt policies to directly hire employees whenever possible.
- Increase signage to help educate individuals on how to spot and report suspected trafficking.

## Health Care

- Roll out the H.O.P.E. Human Trafficking Training to your healthcare facility.
- Implement a trauma-informed human trafficking protocol.
- Increase signage to direct victims to the National Human Trafficking Hotline and other resources in hospital waiting rooms, restrooms, and offices.



SAFE HOUSE  
PROJECT

[www.SafeHouseProject.org](http://www.SafeHouseProject.org)